



MCLS at Five: Focused and Forward Looking

MCLS Annual Business Meeting

November 20, 2015

Virtual

Participating

- Help us make this interactive
- Use Twitter to ask questions
- #MCLSAM2015
- Send direct messages to @MCLSorg





Business Meeting Agenda

- Welcome
- Board Member Transitions
- Audit Committee Report
- Board Chair/Executive Director Report



Board Member Transitions

- Patty Stringfellow, Nominating Committee Chair
 - Board Vice Chair
 - Director, Jasper County Public Library (Indiana)



Retiring Board Members

- At Large Representative (Indiana)
 - Robert Roethemeyer, Vice-President & Library Director, Concordia Theological Seminary
- Research Library Representative (Indiana)
 - Diane Walker, Director, University of Notre Dame Libraries
- At Large Representative (Michigan)
 - Ray Arnett, Director, Fremont Area District Library



Newly Elected Board Members - Indiana

- Research Library Representative (Indiana)
 - Julie Bobay, Exec. Assoc. Dean, Indiana University Libraries
- School Library Representative (Indiana)
 - Addie Matteson, Library Media Specialist, White River Elementary – Noblesville Schools
- At Large Representative (Indiana)
 - Kate Linderman, Branch Manager, Evansville Vanderburgh Public Library



Newly Elected Board Members - Michigan

- Public Library Representative (Michigan)
 - Eva Davis, Director, Canton Public Library
- At Large Representative (Michigan)
 - Paul Gallagher, Director of Library Operations & User Services, Wayne State University Libraries



New Board Members in 2015

- Academic Library Representative (Indiana)
 - Matthew Shaw, Director, University of Indianapolis
- Appointed Optional Seat
 - Jake Speer, Indiana State Library



Audit Report

- Lise Mitchell, Audit Committee Chair
 - Director, Grand Ledge Area District Library (Michigan)



Board Chair/Executive Director Report

- Ray Arnett
 - Board Chair
 - Director of the Fremont Area District Library, Fremont, MI
- Randy Dykhuis
 - Executive Director



MCLS



MCLS

- ▶ Members
- ▶ Mission-Driven
- ▶ Communication
- ▶ Cooperation
- ▶ Linkage
- ▶ Learning
- ▶ Service
- ▶ Stability



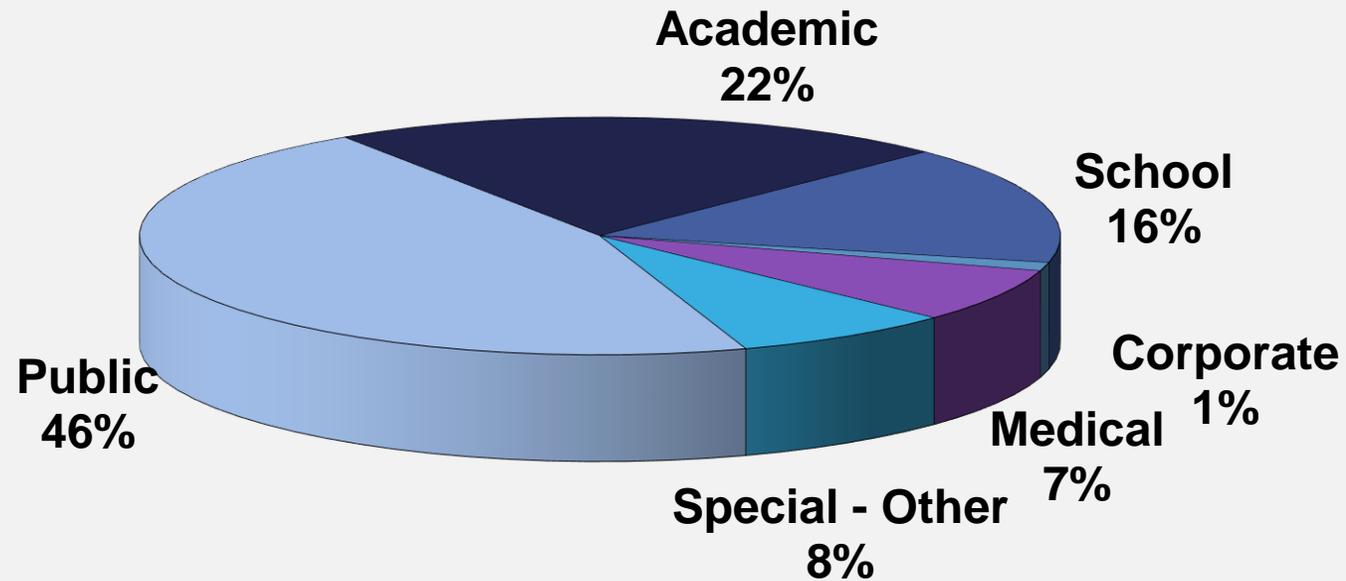
Members

Who are the members of MCLS? Where are the members?



MCLS Membership Snapshot

(July 1, 2015)

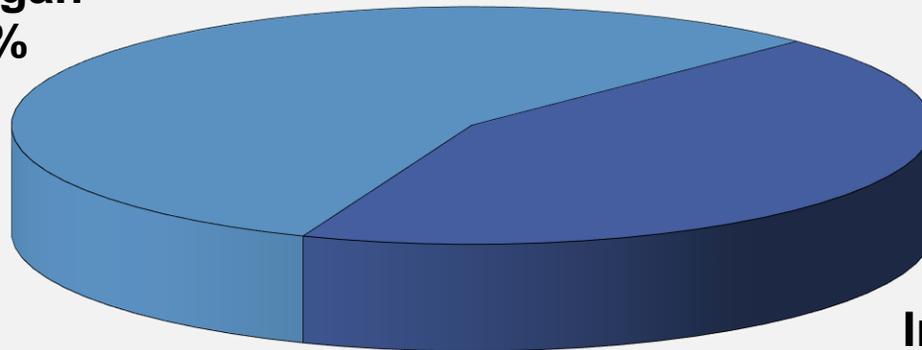




MCLS Membership Snapshot

(July 1, 2015)

Michigan
57%



Indiana
43%



Members as owners

- Elect board members
- Board members define ENDS and LIMITS
- ENDS guide staff choices as
 - Services are provided
 - Products are delivered
 - Programs are developed



Members as customers

- Purchase services
- Consume products
- Attend programs



Mission-Driven

Where is MCLS heading in 20 years? What has changed in our environment?
What will change in our libraries? How should MCLS respond?



Board Education/Retreat

Dr. Joseph Janes engaged the Board in a discussion of the new landscape of libraries



Lessons from the Long View

- The public does not necessarily know what we do or what we have
- When the library is no longer a warehouse model full of books – what is the new model?
- Libraries must fit into the information lives of the community
- Libraries must position themselves as information experts



Ends Statement

The Ends of the **M**idwest **C**ollaborative for **L**ibrary **S**ervices is a **resource-rich environment** in which **libraries of all sizes and types collaborate** to be **essential and effective**. There will be a primary focus on **Michigan** and **Indiana** libraries of all sizes and types. **Member libraries** will receive a **higher level of benefits** than non-member libraries.



End One: Access to resources



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- Group licensing & cooperative purchasing
 - 489 libraries
 - More than 70 percent of Members participate
 - 60+ vendors
 - Hundreds of databases



End Two: Educating & training librarians



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- Online & In-person
 - 97 workshops
 - 83 online
 - 1,313 attendees



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- “Community Engagement: You CAN Do It”
- Great Lakes Resource Sharing Conference



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 - 1,092,562 requests
 - 986,826 loans
 - 90.32 percent fill rate
 - 390+ RIDES subscribers



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- Indiana State Library Resource Sharing Committee



Communication

A primary role of the Board. Why? What? How?



Regional Meetings and Conversations

- Michigan – 6 full day meetings with Library of Michigan staff
- Indiana – 6 half day meetings with Indiana State Library staff
- Virtual Annual Meeting



Cooperation

Partnering with others to make a greater difference.



Collaborative Training



**COOPERATIVE
DIRECTORS
ASSOCIATION**



MAME
Michigan Association for Media in Education

MI-ALA

MIA
Michigan Library Association

Collaborative Training

- ILF Pre-conferences 2014 and 2015
- 2015 Mahoney Workshop on Collaboration and Student Achievement: How School, Public and Academic Libraries are Working Together



TRENDS | Perspectives

best way to help others is to get police and emergency medical technicians to the location as soon as possible. When it is not safe to run, hiding is the next best option. It's important to be inconspicuous as possible, silencing cell phones, turning off lights, and barricading doors. Bookshelves, loaded bookcases, heavy furniture can all be used for barricading. The idea behind this theory is that most shooters want easy, fast targets, and will not stop to try to access a locked or blocked area.

The last option is to fight with available 'weapons'. Trainers suggested leaving a fire extinguisher - or anything else heavy - at the shooter, that might cause him to stop or pause while you run away.

New Jersey is not the only state that has recognized the vulnerability of public libraries. The Jacksonville (Fl.) Public Library held an active shooter exercise in 2011, presented by the Jacksonville Sheriff's Office SWAT team. This training exercise included fully-gearred officers who practiced hostage negotiation exercises, armed subject searches on all floors and two-way communications testing throughout their facility. After the event, Jacksonville Public Library updated security guard procedures, improved two-way communications throughout the building, added CCTV cameras in assembly spaces, and created emergency binders for the facility.

The Midwest Collaborative for Library Services (MCLS) offered active shooter training in 2014 by Michigan State Police as instructors. The method discussed was ALERT: Lockdowns: Inform: Counter: Evacuate, also known as ALICE. Trooper Andrew Krapp noted that this was not a linear or progressive system, but staff should choose an action based on what works best in their situation. He stressed that citizen preparation is necessary because it takes an average 5-6 minutes for law enforcement to arrive after a call is made.

"The Michigan State Police tend to cover very rural areas throughout the state, so there are times that those response times could be 15, 20, 30 minutes. So how do you survive in the time it takes law enforcement to get there?" he asked.

Drills included ways to barricade doors and find escape routes. At one point in the training, Trooper Krapp asked one of the staff members to wield a toy gun, while others in the group tried to subdue her, helping the audience experience how hectic an active shooter situation can become. "You attempt to control chaos. That's what's going to save lives," he said. The primary focus of the program was getting people out of a dangerous situation safely. David Votta, the Community Engagement Librarian for MCLS arranged the program. The event is archived at: https://www.youtube.com/watch?v=DR8MTP_QUI8&feature=youtu.be.

Scott County (Ky.) Public Library in Kentucky also conducted active shooter staff training. They produced a video (<https://www.youtube.com/watch?v=y-4HMpLyCoo&feature=youtu.be>) of a simulated attack and response. Now, Melissa Gibson, adult services manager at the library, says, "We are planning to have these officers return for training when our renovation is complete as we will have entirely new geography for them."

As Edward O'Neil III said, "Every library is unique to itself and should have an emergency plan designed specifically for that facility. It is also important that each staff member be familiar with the emergency plan and the layout of the facility. That is accomplished by periodically exercising the plan at least annually." Librarians who are interested in learning more about how to arrange active shooter training for their library, should start by contacting their local police department or Office of Emergency Management.

— Kathleen Peffer





Collaborative Projects

- Great Lakes Resource Sharing Conference
- Great Lakes Science Boot Camp
- Rethink It Conference
- Exposing Libraries to the Web using linked data



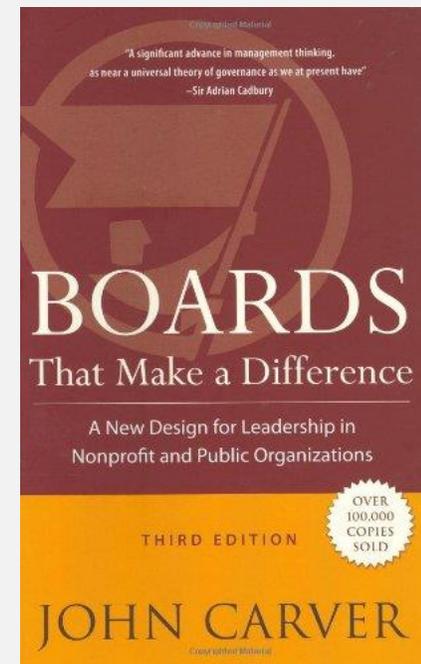


Linkage

How does the board ensure that it is truly representing members?

Carver Policy-Based Governance

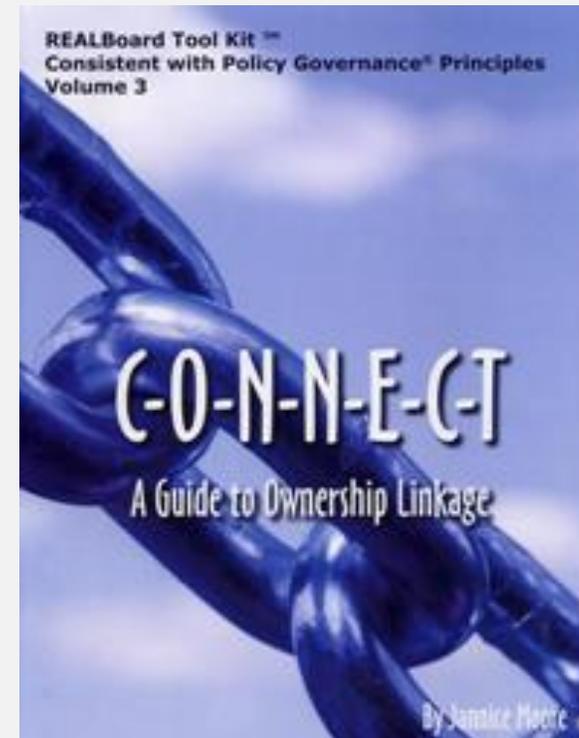
- *Boards That Make a Difference*
 - Ends and Limits
 - Ownership Linkage
- Board Focus 2012
 - Revised Ends Statement
- Board Focus 2013
 - Ownership Linkage





Ownership Linkage Activities

- Read C-O-N-N-E-C-T
- Brainstormed how to connect
- Reviewed various methods
- Adopted a Board policy
- Established a Board committee
- Proposed a three-year linkage plan





Community Conversations

- Opportunity for Owners to talk about their
 - Aspirations
 - Challenges to Aspirations
 - Changing the conditions





Community Conversations

- Opportunity for Owners to talk about their
 - Aspirations
 - Challenges to Aspirations
 - Changing the conditions
- An opportunity for Staff and Board to listen





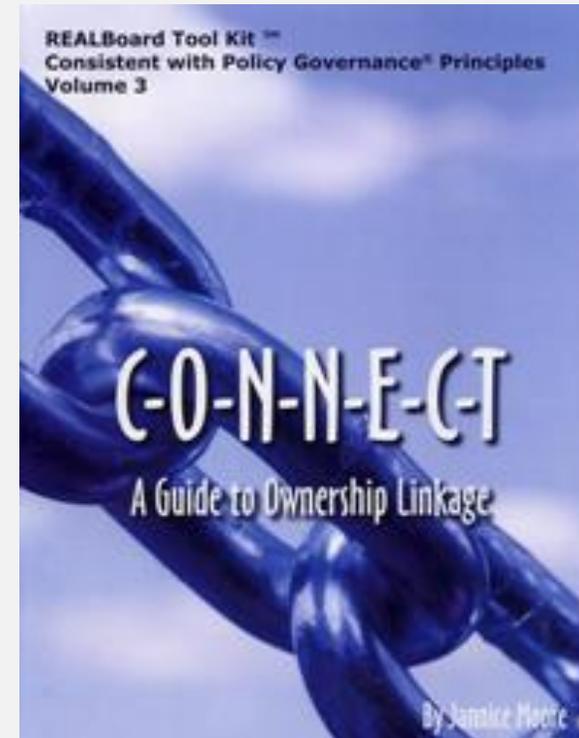
Turning Outward – the Harwood Model

- ▶ Community Conversations
- ▶ Narrative Development – we want to be ____, but ____ gets in the way, so we should _____
- ▶ More Community Conversations
- ▶ Innovation based on community aspirations



Ownership Linkage Activities

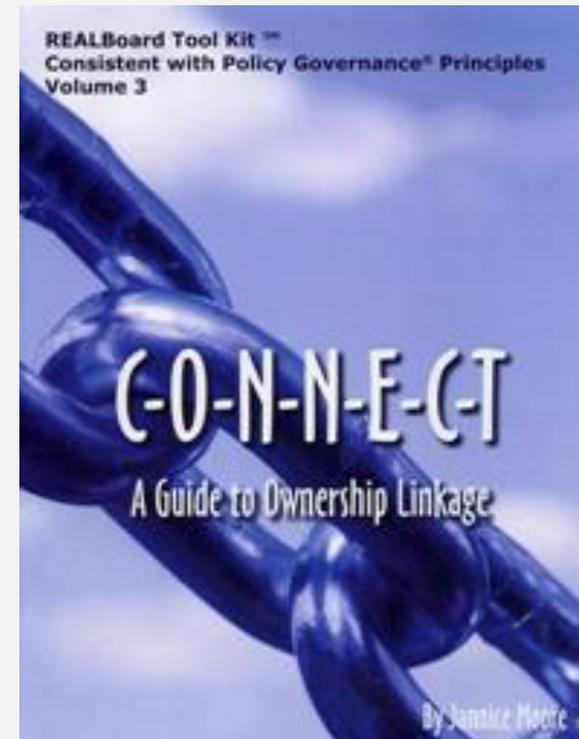
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Ownership Linkage Activities

- Does Harwood take its place?
- Should we have a 3 year plan?
- How does the Board fit in?





Learning

What are we learning?



2014 Community Conversations



Over 30 Community Conversations
across Michigan and Indiana,
involving dozens of library staff



2014 Community Conversations



Themes

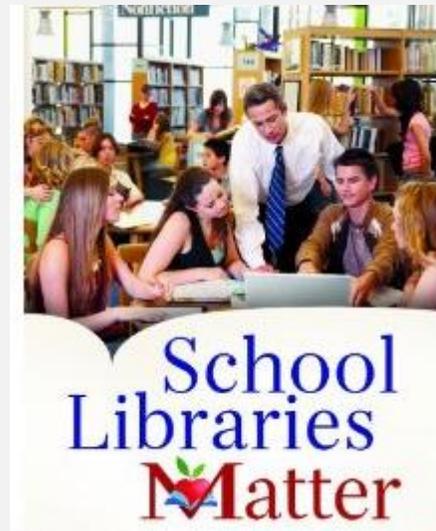
- Evolving role of the 21st century librarian. What is a library today? What will librarians do?



2014 Community Conversations

Themes

- Evolving role of the 21st century librarian. What is a library today? What will librarians do?
- School libraries in crisis



2014 Community Conversations

- Themes
 - Evolving role of the 21st century librarian. What is a library today?
 - School libraries in crisis
 - A collaborative library community; how can we support and train each other?





Serving

Where do we go from here?

Overcoming the challenges to our greatest aspirations is usually not done alone. Rather, challenges are overcome by reaching beyond our libraries, beyond our library types, even beyond our borders.





Stability

Will MCLS survive the changes? Resiliency and reliability combine for a powerful force.



Our Future

- Strong
- Sustainable
- Substantive
- Supportive





Questions?